



## CURRENT PROCEDURES

### BREAST:

- Breast Enlargement
- Breast Lift
- Breast Reduction
- Breast Reconstruction

### BODY:

- Body Contouring/  
Liposuction
- Abdominoplasty  
(Tummy Tuck)
- Thigh & Buttock Lift

### FACIAL COSMETIC SURGERY:

- Brow Lift  
(Forehead Lift)
- Neck & Face Lift
- Rhinoplasty  
(Nose Enhancement)
- Blepharoplasty  
(Eye Lift)
- Ear Tuck
- Laser Resurfacing
- Botox, Collagen &  
Other Facial Fillers
- Lip Enhancement
- Liposuction of  
Double Chin

## SOUTHERN PLASTIC SURGERY SKIN CARE

*Let Our Team of Experts Assist you with your Important Skin Care Needs*



Sun damage, skin type, stress, pollutants, medications, smoking and genetics all contribute to skin damage. This is why body and facial skin care are both so vital. With the variety of products offered today, it's confusing as to what product will best fit your individual needs. As with any treatment, surgical or non-surgical, it is crucial to obtain the best advice available when choosing the right products for your particular skin type. **Consulting**

**with a physician in conjunction with a licensed esthetician and an extensively trained skin care consultant should be your first step in determining which products are right for your skin—This is our goal at Southern Plastic Surgery—**Our skin care experts (*David M. Whiteman, M.D., Lidia Mosquera, experienced & licensed medical esthetician, Beth Persinger, experienced medical technician with a dermatology background and Heather Bomeia, experienced skin care consultant*)—work as a team providing broader approaches. Our team receives continual consistent training and brings long term experience so we can determine the best products for your needs. **We are offering a free skin care consultation with the purchase of any one item. ■**



**BEFORE**



**AFTER**

## WE ARE EXCITED TO BRING YOU OUR NEW SKIN CARE PRODUCT LINE

- **Southern Plastic Surgery Custom Brand**
  - Cleansers, Toners & Moisturizers
- **Alpine**
  - Sinnech-Reduces Post-op Bruising
- **Lady Bird**
  - Vitamin C Toner & Aloe Toner
- **Spa de Soleil**
  - Gentle Cleanser & Glycolic Gel Cleanser
  - C+ Antioxidant Moisturizer
  - Glycoid PM 10%

- **Dermalogica**
  - Cleansers (full line)
  - Toners (full line)
  - Moisturizers (dry, combo & oily skin types)
  - Facial Masks
  - Scrub
  - KIT (includes one each of above)
  - Solar Defense SPF 30, Total Eye Care & Waterproof Sunscreen SPF 25

- **Thermaderm**
  - Betacaine
- **Beauty Control**
  - Lip Appeal
  - Instant Manicure
  - Corticure Hand and Face Cream
- **GlyQuin XM (prescription fading cream)**
  - **Product Prices Range from \$8 to \$35**

**NEW LINES IN THE FUTURE**

## NATURAL FACIAL BEAUTY — SO MANY OPTIONS



BEFORE BOTOX



AFTER BOTOX

### NEW FACIAL FILLERS

SPS is offering the newest, most up to date facial fillers available today. In the past, inconsistent &/or short term results were obtained with fillers such as Alloderm, Collagen, Gortex and Fat. Today we can offer our patients a broader line of current facial fillers that produce positive, longer lasting results.

#### Disadvantages to old facial fillers:

- Variable & unpredictable results
- Continuous cost
- Material can occasionally be felt & seen on skin surface.

#### Advantages to new facial fillers:

- More natural look and feel
- Produces excellent, long lasting results
- Touch-ups are rarely needed
- Consistent, positive & safe results with Radiance for 3 years
- Consistent, positive & safe results with other new facial fillers for 12 months

*Call and schedule a Facial Rejuvenation appointment to learn more.*

### BOTOX — “THE TEMPORARY WRINKLE ERASER”

Most people today are familiar with Botox, “the temporary wrinkle eraser.” However, there are still many of patients who are unclear of the benefits & risks of Botox.

#### What is Botox & Is it safe?

Botox is not Botulism itself, but a derivative of the Clostridium Botulinum bacteria. The most common areas for injection are “expression lines” such as forehead wrinkles, frown lines (in between the eyes) and the “crow’s feet” (around the eyes). Small amounts of Botox can be injected to produce a more subtle expression line and larger amounts of Botox can completely remove these lines.

Botox has been safely injected into the body for certain neurological dis-orders such as eye twitches and neck problems for over 20 years.

Botox is not permanent. Most patients are treated three to four times per year. Many people believe that if Botox is injected enough, your body will require fewer treatments over time. **Now that’s a wrinkle eraser. ■**

**WATCH FOR OUR ANNUAL EVENTS, FUNDRAISERS AND QUARTERLY SEMINARS**

## DR. WHITEMAN’S CONTINUING SUPPORT FOR BREAST CANCER PATIENTS & OTHER SPECIAL GROUPS



David M. Whiteman, M.D., FRCS, Board Certified Plastic & Reconstructive Surgeon has dedicated much of his time to Breast Cancer Research and Education. Dr. Whiteman first began an informal “Buddy Group” in 1993 when he began practicing in Atlanta. The “buddy group” involves pairing up newly diagnosed breast cancer patients with breast cancer survivors. Dr. Whiteman later extended his efforts by organizing and presently directing Breast Cancer Survivors Information Network, an awareness group of breast cancer patients committed to raising funds for breast cancer research

& education. He is a board member of the American Cancer Society and works closely with the Breast Cancer Prevention Centers in the Gwinnett County Hospital Systems. Dr. Whiteman’s involvement with Breast Cancer Patients has been invaluable. **Please join us for “The Volley for a Cure” held every May. Dr. Whiteman is an original sponsor for this annual breast cancer fund raiser which raised \$85,000 at Gwinnett Medical Center this past year. ■**

A new program entitled “**Restored Images**” has been developed by Dr. David Whiteman and a local team of professionals to help a graduate from Mary Hall Freedom House restore her image and begin a new life. Atlanta’s Mary Hall Freedom House is a residential addiction treatment program that has helped over 1000 women develop & maintain living habits free from drugs, alcohol, crime and abusive relationships. **Beginning this November 2003**, the team of experts will provide esthetic and medically appropriate attention to a chosen Mary Hall Freedom graduate. The efforts put forth are designed to repair both physical & emotional scars and help promote the restoration of the selected individual’s self esteem. **“Restored Images” will be an annual program, please contact Jackie Madison, Office Manager of Southern Plastic Surgery at 770-622-9100 for further information.**

## HOLIDAY OPEN HOUSE

*Please join us for a Holiday Open House Tuesday • December 2 • 5-8pm*

- Hors d’ oeuvres & beverages served
- Drawing for holiday gifts
- Complimentary facials, mini-massages & skin care demonstrations
- Introduction to our new skin care products
- Open appointments for Botox and other facial fillers will be available—pricing ranging from \$250 to \$1,500.
- Holiday skin care gift baskets will be available from \$25.00 and up
- Power Point presentation showing before and after pictures in SPS main lobby.

**Please RSVP by November 28th • We look forward to seeing you!**





Southern Plastic Surgery, P.C.

## SPS WELCOMES



**Southern Plastic Surgery is delighted to welcome Heather Bomeia.** Heather joined the staff of Southern Plastic Surgery in February 2003 replacing Heather Shakelford who left Southern Plastic Surgery in December 2002. Heather brings valuable skin care experience and medical office knowledge to Southern Plastic Surgery. She worked as a skin care consultant for Clinique,

Dr. Schwartzenburg, Dr. LaFrancia & Dr. Guidry in Louisiana. She performed a variety of duties for Clinique including multiple makeovers. Many of our patients have already had the pleasure of meeting Heather and benefited from her skin care expertise. We hope you will have the opportunity to meet Heather and also benefit from her skin care knowledge.

### SPS PACKAGES:

*Combining procedures, treatments and products provide the best value & produce optimal results.*

Below are a few examples of our many cosmetic packages offered at Southern Plastic Surgery.

- **Facial Rejuvenation Package** (Full Face Laser and/or Face Lifts, Microdermabrasion & skin care to prepare skin for treatment, post-op treatments performed by our licensed esthetician & a skin care basket designed specifically for post-laser patients)
- **Body Package** (Liposuction and/or Abdominoplasty, personal training sessions, counseling from a registered dietician & post-liposuction massage series)
- **Eye Package** (Eyelid and/or Brow Lift, pre-treatment skin care, post-op make-up visit & skin care basket)
- **Nonsurgical Skin Care Package** (skin care & make-up consultation, facial & a skin care basket)

### **Southern Plastic Surgery, P.C.**

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